



# AGENDA

This schedule is subject to change.

You must register for each session individually.

MARCH  
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	KEYNOTE		
8:00 AM PST	<b>A New Era of Privacy: Perspectives from Privacy Practitioners</b>		
9:15 AM PST	<b>International Data Flows Post Schrems-II: What to Expect and What to Forget</b> <small>REGULATORY</small>	<b>CPRA Guidance: How to Leverage CCPA Requirements to Get the Job Done Faster</b> <small>PRACTICAL MANAGEMENT</small>	<b>Client Case Study</b> <small>CASE STUDY</small>
10:10 AM PST	<b>Privacy Law Trends: The Bold, the Old and the Folded</b> <small>REGULATORY</small>	<b>Cross Border Data Transfers: First Class Tips for Allowing Your Data to Travel Safely</b> <small>PRACTICAL MANAGEMENT</small>	<b>Client Case Study</b> <small>CASE STUDY</small>
11:05 AM PST	<b>PrivacyCentral: Transforming Your Privacy Experience</b> <small>TECH SOLUTION DEMO</small>	<b>Cookie Consent Manager: Operationalizing Global Cookie Compliance</b> <small>TECH SOLUTION DEMO</small>	<b>Data Inventory Hub: The Blueprint for a Great Data Inventory</b> <small>TECH SOLUTION DEMO</small>
11:40 AM PST	<b>Promoting Trust and Value: Protecting Data Against Emerging Threats</b>		
	<small>ANALYST PERSPECTIVE</small>		

MARCH  
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	KEYNOTE		
8:00 AM PST	<b>To Penalties and Beyond: Looking Ahead by Looking Back on Enforcement Actions</b>		
9:15 AM PST	<b>Unintended Consequences: Understanding and Embedding Data Ethics into a Privacy Management Framework</b> <small>REGULATORY</small>	<b>Privacy 2.0: Moving from Managing Individual Regulations to Framework Based Program</b> <small>PRACTICAL MANAGEMENT</small>	<b>Client Case Study</b> <small>CASE STUDY</small>
10:10 AM PST	<b>Great Expectations: What the Future Looks like for Privacy Forward Businesses</b> <small>ANALYST PERSPECTIVE</small>	<b>The New Normal: Managing Employee Privacy for Return to Office and Permanent Remote Workforce</b> <small>PRACTICAL MANAGEMENT</small>	<b>Client Case Study</b> <small>CASE STUDY</small>
11:05 AM PST	<b>PrivacyCentral: Transforming Your Privacy Experience</b> <small>TECH SOLUTION DEMO</small>	<b>Individual Rights Manager: Simplify DSAR Management Across Multiple Jurisdictions</b> <small>TECH SOLUTION DEMO</small>	<b>Nymity Research: Comprehensive Regulatory Research, Analysis and Insights at Your Fingertips</b> <small>TECH SOLUTION DEMO</small>
11:40 AM PST	<b>Empowering the Privacy Forward Enterprise: Maximizing Data Value with the TrustArc Platform</b>		
	<small>KEYNOTE</small>		